



50 FREE
Holidays To San Francisco!



YOU'LL FLY IN A FAST, MODERN PSA JET TO SAN FRANCISCO. PSA—THE ONLY AIRLINE OFFERING A CHOICE OF JETS, THE MOST FLIGHTS AND THE LOWEST FARES.

IT'S SO EASY TO WIN!

FOLLOW THESE EASY DIRECTIONS

JUST FILL OUT A FREE ENTRY BLANK (OR USE THE BACK OF YOUR CASH REGISTER RECEIPT) WITH YOUR NAME, ADDRESS AND PHONE NUMBER. ENTRY BLANKS ARE AVAILABLE IN ALL FOODS CO. SUPERMARKETS AT THE CHECK STAND AREA. DEPOSIT YOUR ENTRY IN THE CONTAINER AT THE FRONT OF THE STORE. THAT'S ALL THERE IS TO IT. NO PURCHASE IS NECESSARY. DRAWING WILL BE

HELD FEB. 29, 1968

THERE WILL BE
25 LUCKY WINNERS
EACH WILL WIN A
TRIP FOR TWO.

WINNERS WILL BE NOTIFIED BY MAIL & THEIR NAMES WILL BE POSTED IN THE STORE.
Trips are on a reservation availability basis only and are valid after June 15, 1968.
Trips are non-cashable and non-transferable.



SEND FOR

10% CASH REFUND
ON EVERYTHING YOU
BUY AT FOODS CO.*



*EXCEPT ITEMS PROHIBITED BY LAW—SEE REFUND CERTIFICATE FOR DETAILS. GOVERNMENT REGULATIONS APPLY.

**727 FAN JET or
727-200
SUPER JETS**

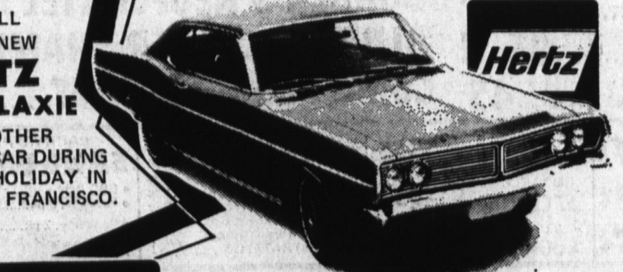
PSA IS THE NATION'S LEADING
INTRASTATE AIRLINE—700 FLIGHTS A
WEEK TO AND FROM THE BAY AREA

**SPEND 3 DAYS and 2 NIGHTS
AT THE JACK TAR
HOTEL**

and...

YOU WILL
DRIVE A NEW
**HERTZ
FORD GALAXIE**

SEDAN OR OTHER
COMPARABLE CAR DURING
YOUR ENTIRE HOLIDAY IN
BEAUTIFUL SAN FRANCISCO.



Hertz has a new Ford waiting for you in San Francisco and in over 103 countries when you rent a car. No matter where you're going this year, there are things to see beyond the range of your sneakers. Call Hertz or your travel agent and ask about Hertz' special low rates for a week or a weekend. Hertz Rent-A-Car winner must be 21 years of age and be qualified to normal Hertz standards. **150 FREE MILES**

YOU'LL STAY AT THE LUXURIOUS JACK TAR HOTEL, LOCATED IN THE HEART OF SAN FRANCISCO...JUST MINUTES AWAY FROM CHARMING FISHERMAN'S WHARF, EXCITING CHINA TOWN AND GLAMOROUS NOB HILL.

IT'S A FRIENDLY PLACE TO STAY!

When you mail **ONE**
Cash Register Tape with:

2 CHEER BOXTOPS
(Giant or King Size)

Plus 2 JOY LABELS
(Giant or King Size)

**MAXIMUM REFUND
\$3.00 IN CASH**

SEE ORDER BLANK FOR COMPLETE DETAILS
PICK UP ORDER BLANK IN MARKET

**HURRY—OFFER GOOD FROM
FEB. 1 TO MAR. 2, 1968**